



## 2019 STRUT Partnership Packages



In 72 countries sexual minorities are criminally persecuted.

In 8 countries LGBT+ individuals are executed for consensual relationships with same sex partners.

One of these 8 countries, Brunei, this April 3rd brought a new law into effect that will punish homosexual sex and adultery with death by public stoning.



Imagine for a moment that you are living in a place where the freedoms we all take for granted never existed. To save your life, you hide who you are; from family, from friends, and from those around you. At some point your only option to live is to flee your home, culture and everything you know. Alone and anxious; you are not sure how you will support yourself or where you will end up.



Now imagine landing in a country that has accepted you as a refugee. A country with a different language and culture – a place that accepts you for who you are. You have hope! You have no idea how anything works or how to act, but you know you want to succeed and build a new life. Without any friends or family support, the road ahead seems daunting.



But there is the **Foundation of Hope** (FOH), which seeks to improve the lives of LGBTQ+ newcomers, refugees, and asylum seekers by providing grants to organizations that directly support them.

In our 4 short years we have granted over \$200,000 to charities across Canada, such as Rainbow Railroad and Rainbow Refugee.



**STRUT** is the FOH annual flagship fundraiser. Walk a mile in someone else's shoes to support LGBT+ people living in countries that are intolerant or hostile toward their sexual orientation, gender identity and expression. Strut for those who can't, push your boundaries and your comfort zone – *wear what you dare!*

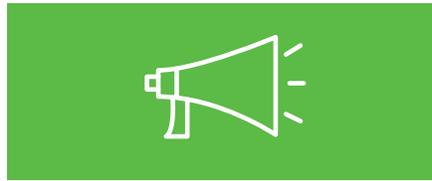


# Partnership Packages



## Walk

- Create a company team to walk and raise funds for FOH.
- This is a fun, easy, team building and community engagement opportunity.
- Prizes to the team with the best footwear and outfits!



## Promote

- Raise awareness of FOH and Strut via your social media channels.
- We aim to increase our participation and raised funds by 25% this year.
- The campaign will run from April 27th through to the Strut event on June 8th.



## Sponsor

- Your organization can help cover off our fundraising costs through cash and in-kind donations.
- Your organization can sponsor an individual walker, or a whole team.

Items	Supportive Partner	Silver Partner	Gold Partner	Platinum Partner
Cash Donation	\$500	\$1,000	\$3,000	\$5,000
Business Segment Exclusivity		X	X	
Branded Tent at Strut Event				X
Strut Launch Podium Branding				X
Banner on Event Main Stage			X	X
Social media Posts	1	5	10	15
Strut launch tickets	2	2	4	8
Prime tent space at event		X	X	X
Logo featured on walker's bibs		X	X	X
Logo on Strut media ads			X	X
Logo on Top of Page - StrutVancouver.Ca				X
Med Logo on StrutVancouver.ca (bottom)			X	X
Small Logo on StrutVancouver.Ca (bottom)		X		
Name Listed on StrutVancouver.ca Honor Roll	X	X	X	X

## Join Us!

### Strut 2019 Launch & Gala

April 27, 7 PM, Telus Gardens

### Strut Walk-A-Thon

June 8, noon, Sunset Beach, English Bay, Vancouver

We would love you to be a partner in our Strut 2019 campaign.

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## About the Rainbow Foundation of Hope

As a Canadian registered charity, FOH provides grants to other registered charities in Canada that actively supporting LGBT + Refugees and Newcomers.

Operated by a working board of volunteers and with the help of our corporate sponsors we are able to channel 100% of individual donations to our grant recipients.

[foundationofhope.net](http://foundationofhope.net)  
[strutvancouver.ca](http://strutvancouver.ca)

